

Global Engagement Initiative: Supporting brain advocacy efforts

WHAT IS THE GLOBAL ENGAGEMENT INITIATIVE?

The **Global Engagement Initiative (GEI)** is a collaborative funding program led by IBRO and supported by a number of international partners that is officially coming to an end in 2023. By offering **global engagement seed grants**, the GEI strove to:

1. Enhance public awareness of neuroscience and increase support amongst the general public and policy-makers for neuroscience research;
2. Facilitate the dissemination of existing and new resources; and
3. Support increased collaboration with other scientific organizations.

GEI funding has been instrumental in the implementation of **109 successful engagement projects** in **50 countries** around the world.

WHAT ARE GLOBAL ENGAGEMENT SEED GRANTS?

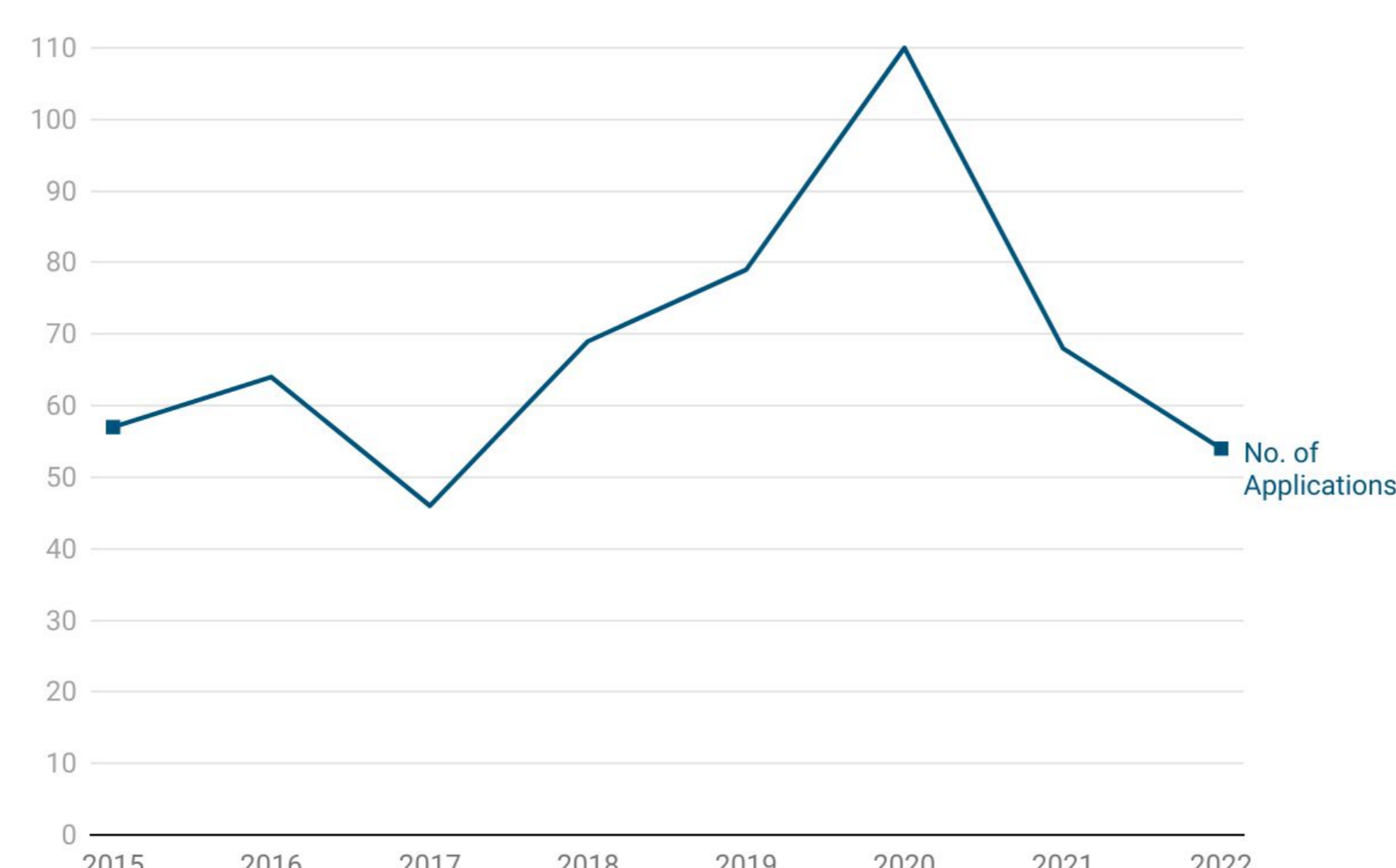
Global Engagement Seed Grants offer support for neuroscience societies, groups, and organizations in the Asia/Pacific, African, Latin American, and Pan-European regions to conduct neuroscience outreach and engagement activities in their local areas.

Events and activities aim to address the specific needs in the country of conduction. Activities may include **public lectures and fairs**; **advocacy events** with policymakers, educators, the media, and the public; the development of **educational videos or multimedia products** to increase awareness; and other similar activities.



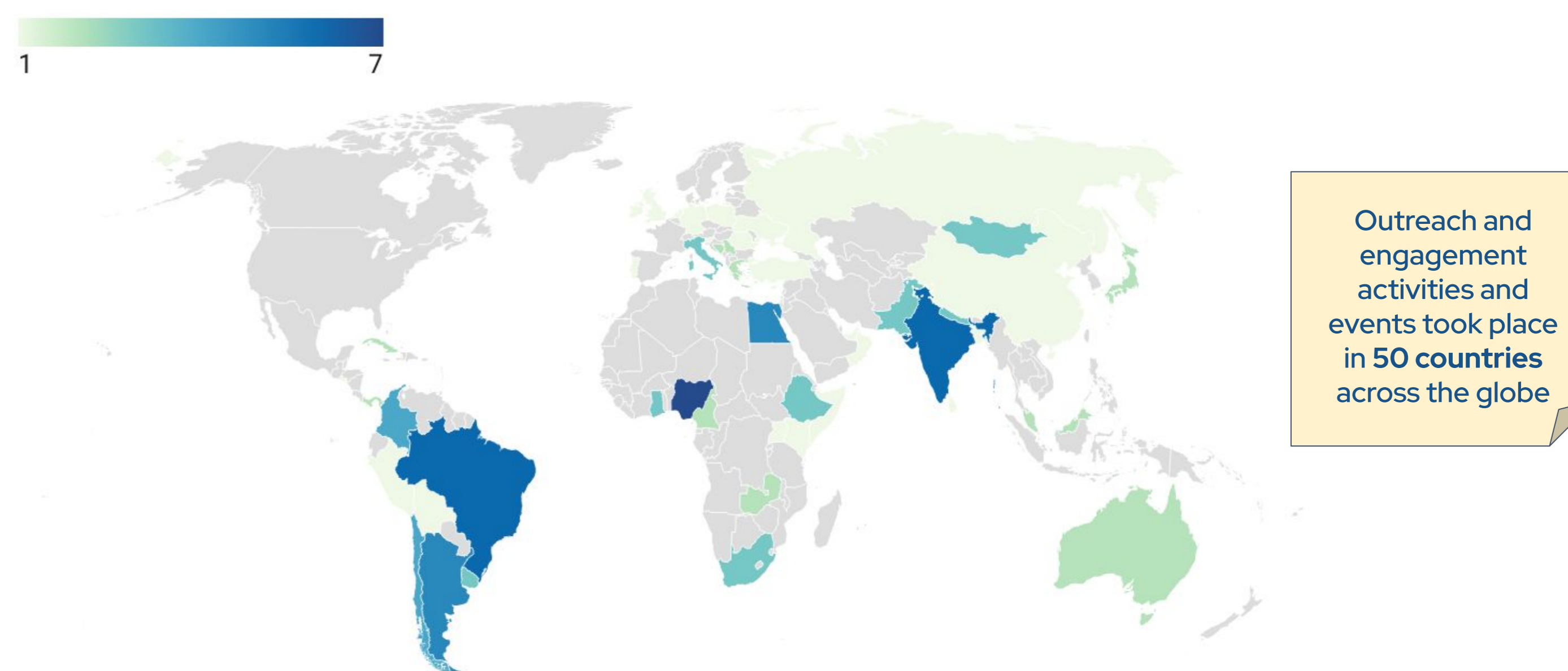
THE GLOBAL ENGAGEMENT INITIATIVE IN NUMBERS

IBRO Global Engagement Seed Grant applications from 2015 to 2022

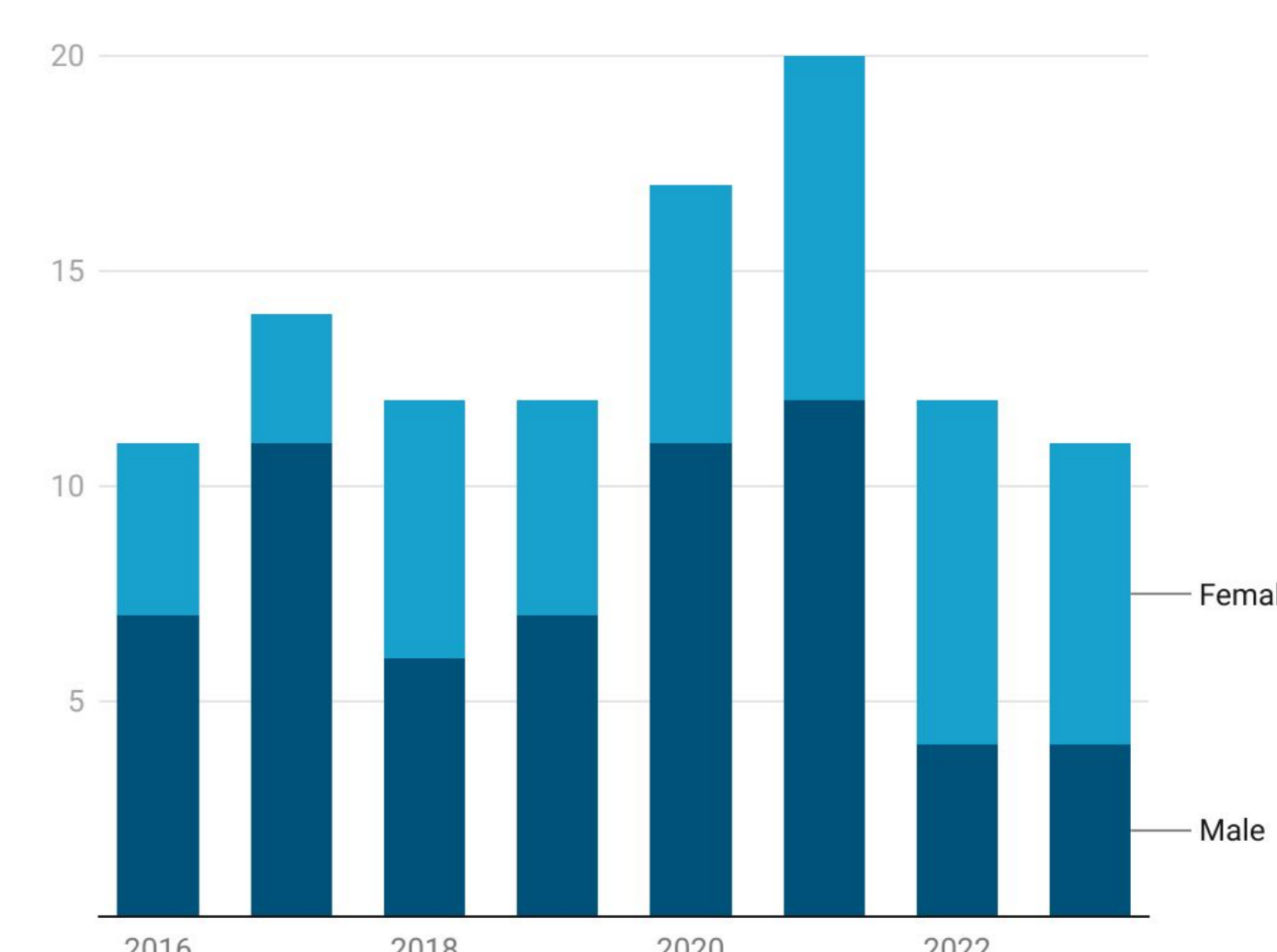


547 applications were submitted from 2015-2022

Geographical representation of countries where successful events took place



Gender distribution of IBRO Global Engagement Seed grant awardees



IBRO's dedication to diversity, equity, and inclusion is reflected in the gender representation of awarded applicants

IMPACT OF THE GLOBAL ENGAGEMENT INITIATIVE



"[This initiative] is excellent and made remarkable change in rural women"

"For us the grant was an exceptional support during a critical time"



"This initiative by IBRO is highly beneficial for low and middle level income countries."



GLOBAL ENGAGEMENT INITIATIVE RESOURCES

Scan to access resources to inspire you and support your brain advocacy efforts!



IBRO thanks its partners for their invaluable contribution to the success of the Global Engagement Initiative

